

**PRESS RELEASE**

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## **EuCIA appoints new Managing Director**

As part of its strategy to support and accelerate the growth of the European composites industry and to strengthen its voice at European level, EuCIA has appointed Ben Drogd (MSc in aerospace technology, 25 years at DSM in different R&D and business positions, and since 2010 independent consultant) to the newly-created role of Managing Director.



Drogd will be active in further developing co-operations and partnerships with associations in industries where composites are used, to face common challenges and nurture the opportunities available to the European composite industry, and to extend EuCIA's platform as the representative of the composite associations in Europe.

“It is an honour to bring more than 35 years of experience in the composites industry to this role,” says Ben Drogd. “I have been collaborating with EuCIA since 2015 on several sustainability-focused projects, including the development and launch of the Eco Calculator tool for assessing the environmental impact of composite products. I am convinced the composites industry has a bright future in Europe, well supported by the composite associations that are members of EuCIA. But I'm also convinced that there are challenges for our industry that need representation at a European level. EuCIA will fulfil this role and the decision to extend the organisation with the role of a Managing Director is a sign of its commitment to this.”

According to Roberto Frassine, President of EuCIA, this step is the result of a review initiated by EuCIA's Board of Directors on how best to align EuCIA's future activities to answer the evolving needs of the European composites industry: “Ben is joining us at a time when we are looking to expand our activities to better serve the European composites market. We are sure that his experience and his professional network will contribute greatly to the visibility and effectiveness of our organisation. We welcome him to our team and I'm convinced that his efforts will help us improve EuCIA's institutional and market positioning.”



## **About EuCIA**

Headquartered in Brussels, the European Composites Industry Association (EuCIA) represents European national composite associations as well as industry-specific sector groups at EU level. With the support of its members EuCIA is actively contributing to building an economically and environmentally sustainable European composites industry. EuCIA closely monitors relevant standards and legislation, actively communicates the ways in which composites contribute to a more sustainable world, and promotes educational activities. Our initiatives aim to enable the healthy growth and continued competitiveness of more than 10,000 companies and an estimated 150,000 employees involved in composites manufacturing across Europe.

## **Press enquiries**

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